Contents

Coj	pyright Acknowledgments	vii
Pre	face	ix
Int	roduction	1
	Part One: Mobilization	
1	On the Origins of Social Movements Jo Freeman	7
2	Mobilizing the Disabled Roberta Ann Johnson	25
3	Sacrifice for the Cause: Group Processes, Recruitment, and Commitment in a Student Social Movement <i>Eric L. Hirsch</i>	47
4	Recruiting Intimates, Recruiting Strangers: Building the Contemporary Animal Rights Movement James M. Jasper	65
	Part Two: Organization	
5	The Structure of Social Movements: Environmental Activism and Its Opponents <i>Luther P. Gerlach</i>	85
6	The Consequences of Professionalization and Formalization in the Pro-Choice Movement Suzanne Staggenborg	99
7	AIDS, Anger, and Activism: ACT UP As a Social Movement Organization <i>Abigail Halcli</i>	135

,

Part Three: Consciousness

8	The Spirit Willing: Collective Identity and the Development of the Christian Right John C. Green	153
9	Collective Identity in Social Movement Communities: Lesbian Feminist Mobilization Verta Taylor and Nancy E. Whittier	169
10	The Social Construction of Subversive Evil: The Contemporary Anticult and Anti-Satanism Movements David G. Bromley and Diana Gay Cutchin	195
	Part Four: Strategy and Tactics	
11	A Model for Analyzing the Strategic Options of Social Movement Organizations Jo Freeman	2 21
12	The Strategic Determinants of a Countermovement: The Emergence and Impact of Operation Rescue Blockades <i>Victoria Johnson</i>	2 41
13	Civil Disobedience and Protest Cycles David S. Meyer	267
14	The Transformation of a Constituency into a Social Movement Revisited: Farmworker Organizing in California J. Craig Jenkins	277
	Part Five: Decline	
15	The End of SDS and the Emergence of Weatherman: Demise through Success <i>Frederick D. Miller</i>	303
16	The Decline of the Civil Rights Movement Doug McAdam	325
17	7 The Student Nonviolent Coordinating Committee: Rise and Fall of a Redemptive Organization Emily Stoper	349
Ir	ndex	365
A	bout the Contributors	377